



LO HO GAYI  
**'POOJA'**  
ISS GHAR KI

**Aa-ra-ra-ra Ketki enters 'Lo Ho Gayi Pooja Iss Ghar Ki' on SAB as a no nonsense Don!**

*Mumbai, December 3, 2008:* Viewers of the famous comedy series 'Lo Ho Gayi Pooja Iss Ghar ki' on SAB are in for a little treat! Ketki Dave who became synonymous with her famous out cry 'Aa-ra-ra-ra-ra' as Dakshaben in a popular serial on Indian television, will now be seen a completely unique and new avatar. Coming back to the small screen, she plays the role of a notorious Don who creates complete pandemonium for all those around her. Completely charged up to play this different genre, Ketki will be seen in her new look as a Don starting Monday, December 8, 2008 at 9:00 pm every Monday - Thursday on SAB.

Ketki plays the role of 'Ritaben' who is the daughter of a famous Don in Goa and is the successor of his business after his death. Known for her explicit character as 'Don Rita', she plays a very obstinate character that always gets her way with things. She makes her husband dance to her tunes all day long. Suffering the ordeals of life, 'Aman' (Amit Dolawat in a double role) who is actually quite a few years younger to her is forced to marry her at gunpoint. Compelled to do all the household chores, 'Aman' has to deal with his wife's different mood swings as she often kidnaps people and loots banks according to her own whims and fancies thereby creating havoc amongst those around her.

To add fuel to the fire, further chaos is created when 'Aman' (Amit Dolawat) and 'SMS' (Mushtaq Khan) run into their respective doubles resulting in evident confusion and mayhem in the show. 'Lo Ho Gayi Pooja Iss Ghar Ki' which binds the family with its rib-tickling humour essentially is a show that revolves around 'Pooja', a young girl from a small town who has big dreams and doesn't want to be pinned down to normal obligations of society.

'Aman' the male protagonist of the show plays a double role - one opposite 'Pooja' as her emerging love interest and the other as 'Don Rita's' dominated husband. This interesting connection brings about a lot of confusion and adds to the humour that will have the viewers in continuous splits of laughter.

Bagging this exciting role, **Ketki Dave** says, “I am absolutely thrilled to be part of this show as I get a chance to show a different aspect of my talent as an actress. Don Rita is actually quite a funny character which I am sure will be enjoyed by the audience and I am very excited to play my part.”